



Manager Digital Platforms & AI (m/f/d)

Munich · full-time · as soon as possible
initially limited to two years

In an era of profound global changes, as a non-profit organization, Siemens Stiftung is committed to sustainable social development. Together with individuals and communities, we create opportunities to actively shape social and ecological transformation.

Our international work focuses on three key areas of action: Essential Services, Digitality, and Climate. We collectively address challenges in these fields and harness them as opportunities for innovation and positive impact. Through our projects in education, social entrepreneurship, and culture, we promote access and participation, strengthen future-oriented competencies, and enable shared learning. By leveraging interdisciplinary approaches, we connect local actions with global perspectives to cultivate resilience, social cohesion, and regenerative practices.

To support the development and expansion of our digital platform ecosystem, we are looking for a

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to join our team in Munich at the earliest possible date. The position is initially offered as a two-year fixed-term contract, with the possibility of becoming permanent.

Siemens Stiftung is currently undertaking a comprehensive transformation of its digital learning platforms. Our goal is to build an integrated, future-ready platform ecosystem for learning, knowledge sharing, and content distribution, including the integration of AI-powered capabilities.

To lead the functional and technical coordination of this transformation, we are seeking an experienced professional with a strong track record in digital platforms, program delivery, and cross-functional coordination. Working closely with internal teams and external partners, you will oversee the development of our digital platform ecosystem – from defining business requirements and guiding architecture and technology decisions through to successful implementation.

A key focus of this role is the functional and technical management of our external agency. You will prioritize requirements, coordinate dependencies, and ensure that the target architecture, technical standards, and implementation activities remain fully aligned throughout the project. At the same time, you will help build lasting internal capabilities within Siemens Stiftung and establish a sustainable operating model for our digital platforms.

This role combines hands-on execution with strategic leadership. You will work closely with the Executive Board, our business units, and our cross-functional Digital Transformation Team (“DTT”) to facilitate key technology decisions and lay the foundation for a scalable, resilient, and future-

ready digital platform ecosystem. In this role, you will report directly to the Executive Board and the Chief Financial Officer (CFO).

Your responsibilities:

Agency Management & Platform Delivery

- Provide functional and technical oversight of the external agency
- Translate strategic objectives and business requirements into prioritized requirements and work packages
- Ensure quality, timely delivery, and successful achievement of project objectives
- Review solution architectures and define, manage, and oversee solution acceptance processes
- Ensure compliance with quality standards, including accessibility (WCAG), multilingual support (i18n), data protection (GDPR), IT security, performance, and content migration, including redirect concepts
- Ensure operational and go-live readiness, including staging, deployment, backup, and monitoring concepts.
- Establish and maintain comprehensive process and system documentation.

Coordination & Stakeholder Management

- Coordinate activities within the DTT, collaborate closely with the business units, and maintain ongoing communication with the Executive Board/CFO
- Bring together business requirements and technical implementation, facilitating decision-making and alignment processes with a clear focus on achieving results
- Ensure transparency regarding project progress, risks, and dependencies
- Coordinate additional technical service providers (e.g., SEO, SEA, etc.).

Learning Platforms & AI

- Provide technical guidance for and further develop our digital learning platforms (in collaboration with the respective platform owners)
- Evaluate AI technologies from a technical perspective and advise on their integration into existing platform architectures
- Develop requirements and use cases (e.g., personalization, content, and digital assistance systems) in collaboration with business units and the DTT
- Define and prioritize requirements for learning pathways, progress tracking, certificates, assessments, and role- and permission-based access models
- Design and further develop community and moderation features within the learning platforms
- Develop and enhance Open Educational Resources (OER) repository structures, including taxonomies, metadata, licensing and labeling processes, as well as search and discoverability concepts
- Manage and evaluate technical integrations, particularly for Single Sign-On (SSO), analytics and consent management, as well as CRM and DAM systems
- Coordinate the implementation of content-related initiatives with the external agency and in collaboration with the relevant business units (e.g., platform owners)
- Evaluate and design solutions for offline access and use in low-bandwidth environments across international contexts.

Strategy & Governance

- Contribute to the strategic development of the digital ecosystem in collaboration with the Executive Board, business units, and the DTT
- Drive the implementation of the target vision, priorities, and guiding principles for platform architecture and platform development
- Contribute to and advise on technology decisions in coordination with the Executive Board and business units
- Evaluate proposals submitted by the external agency and develop well-founded recommendations for action
- Further develop the platform roadmap beyond go-live in collaboration with the involved business units and stakeholders

Your profile:

- A bachelor's or master's degree in Computer Science, Information Systems, Media, Communications, or a related field, or an equivalent qualification.
- Several years of relevant professional experience managing digital platforms or web projects
- Experience preparing for and supporting platform go-lives, as well as establishing sustainable operational and support structures (operational readiness)
- Excellent collaboration and communication skills, with the ability to coordinate complex decision-making and alignment processes in a structured and effective manner while bringing together diverse perspectives and requirements
- Experience providing technical oversight of digital platforms (CMS and LMS) on the client side or in a comparable role
- Hands-on experience with modern CMS and LMS architectures, particularly in API-first, headless/decoupled, or multisite environments; experience with Drupal, Strapi, Moodle, or comparable systems is an advantage
- Experience with identity and access management, Single Sign-On (SSO), consent management, analytics integrations, and content migration
- Experience managing external service providers and agencies
- Experience developing and evolving digital platform ecosystems, particularly at the intersection of content, distribution, integrations, and international requirements
- Strong understanding of current developments in artificial intelligence (AI) and their application in learning, content, and personalization
- Excellent ability to prioritize, structure, and make decisions in complex environments
- Strong project management skills with experience delivering complex digital projects, including planning, execution, and risk management
- Excellent written and spoken English and German language skills (German at a minimum level of B2 according to the CEFR); Spanish language skills are an advantage.

What we offer:

- The opportunity to make a significant contribution to building a future-ready digital platform ecosystem for learning and knowledge sharing
- Meaningful work with social impact in an international foundation.
- Working in a small, internationally connected organization with short decision-making processes and a modern work culture.
- Comprehensive onboarding, flexible working hours, and the opportunity to work remotely within Germany for up to 50% of your working time.

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- Scope for independent work, learning, and professional development within a creative and committed team.
- A wide range of additional benefits: meal allowance, company pension scheme, subsidies for corporate fitness program or the “Deutschlandticket”, as well as diverse internal and external training opportunities.
- An attractive workplace in the heart of Munich with excellent public transport connections.

Apply now!

If you are motivated to contribute your expertise and commitment, we look forward to receiving your application.

Please send your application documents (CV, relevant certificates, and a compelling cover letter), including your salary expectations and earliest possible starting date to:
career.dtt@siemens-stiftung.org.

In your cover letter, please describe in 3-5 sentences a reference project that you managed independently, including its objectives, your role, and the outcomes achieved.

Further information about Siemens Stiftung is available at: <https://www.siemens-stiftung.org>

As a signatory of the Diversity Charter, Siemens Stiftung is committed to a prejudice-free working environment. We value and promote diversity among our employees and therefore welcome all applications, regardless of age, gender, nationality, ethnic or social background, religion or belief, disability, or sexual orientation and identity.